

## **OPIM Launches OP FundSeeder Asia's First Free Trader Analytics and Talent Search Platform**

**Hong Kong, January 2, 2017** – OP Investment Management Ltd., (Hong Kong) (“OPIM”), a member of the Oriental Patron Financial Group, today announced the launch of the OP FundSeeder (“OPFS”) website [www.opfs.com.hk](http://www.opfs.com.hk). A localized version of FundSeeder in the US, OPFS provides free institutional-grade statistical analysis to traders to help understand, track and improve their portfolio management skills. The system also uses a proprietary algorithm to score and rank trader portfolios. Working with a network of investment partners, OPIM can help traders get recognized by institutional investors looking for new talent.

“Our mission has always been to discover the next generation of great Asian managers and connect them to allocators,” said Alvin Fan, Chief Executive Officer of OPIM. “With OP FundSeeder, we can now uncover hidden talent regardless of pedigree, background, or capital.”

The Hong Kong-based platform currently links to any trading accounts with Interactive Brokers including introducing brokers who clear through IB. In 2018, OPFS will be rolling out with more international brokers in Hong Kong.

“We’ve learnt that trading talent can come from any background. In fact, some of the greatest fund managers in history came from non-financial backgrounds. The goal of the system is to help traders improve by first helping them understand their decisions. The OPFS scoring rewards discipline, process, consistency, and precision – all necessary to achieve strong risk-adjusted returns. OPFS is free and available for anyone interested in improving their trading.” Alvin added.

OPFS website will be updated on a regular basis and visitors are encouraged to explore the site and sign up at [opfs.com.hk](http://opfs.com.hk). Of course, as with any launch, there will always be room for improvement, so any feedback is welcome!

### **More about OP FundSeeder**

- **Get smart**  
SīTóu - “*intelligent investing*.” The path to alpha begins with knowledge. Analyze and track your equity curve, underwater charts, rolling indicator charts, volatility charts, return/risk metrics, benchmark comparisons and more! Take advantage of the same analytics institutional investors use to assess traders. Understanding why you outperformed and how you got there. Discover new areas to improve your strategy and build portfolio disciplines. These are the same metrics institutional allocators use to consider professional portfolio management talent. We’re upgrading the analytics all the time, so you’ll be getting new tools as we update and improve the platform
- **Get a track record**  
OPFS will allow you to build a real-time, verified, daily track record. Improve your risk management and consistency by monitoring and analyzing your trading performance using the OPFS analytical tools and graphics. As you improve, you’ll see your FS score climb along with your ranking once you get on the leaderboards!
- **Get ranked**

The FS score is a proprietary, multi-input metric that will help you assess how well you're trading, not just individual positions, but as a portfolio. The FS score takes into account the quality of your returns—risk-adjustments, drawdowns, consistency, length of track record—and not just the absolute return. Get on the leaderboard and compete with the best.

- **Get discovered**

As your track record improves and your FS score goes up, OPFS will help you connect with accredited investors looking for talent and unique strategies! You'll climb from personal to professional trading. If you already have a great track record and link up your history to OPFS and top ranked, OPIM, then our partners can help you build your own fund for professional investors. If you are a trader licensed and regulated in the region, OPFS will help you get discovered by institutional investors.

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#### **About OP Investment Management Ltd.**

OPIM is a leading Hong Kong based asset management company established in 2004 and licensed with Hong Kong Securities and Futures Commission (the "SFC") to carry out Type 4 (advising on securities) and 9 (asset management) regulated activities under the provisions of the Securities and Futures Ordinance (Cap.571) (the "HK SFO"). The company is also a member of the Oriental Patron Financial Group and associate of OP Financial Investments Ltd. (Hong Kong publicly listed 1140.HK). OPIM partners with emerging managers to develop innovative strategies for institutional and professional investors. OPIM's institutional fund platform attracts both managers and investors from around the world working with the industry's best business partners in alternative asset management.

#### **About FundSeeder Technologies, LLC**

FundSeeder Technologies, LLC is a data and performance analytics platform for the trading industry, designed to democratize and globalize the capital investment and portfolio management process for undiscovered trading talent. The company's software allows traders to verify their track records, benefit from performance analytics and risk management tools and provide access to an emerging manager support structure. Alternatively, sister company FundSeeder Investments provides investors with a unique tool to find emerging skilled managers globally and to invest with them within various types of investment structures. Some of FundSeeder's investors include FIS Global, a leading financial technology firm and OP Investment Management Ltd., a leading Hong Kong based asset management company. FundSeeder is based in Boca Raton, Florida.

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