

## **OPIM Announces Strategic Investment in Fundseeder**

**Hong Kong, Sep 25, 2017** – OP Investment Management Ltd., (Hong Kong) (“OPIM”), a member of the Oriental Patron Financial Group, announced its strategic investment into Fundseeder Holdings, LLC (“Fundseeder”), an emerging financial software company located in Florida, United States.

OPIM is a leading hedge fund structuring and incubation platform based in Hong Kong. Winner of Hedge Fund Magazine’s “Asia Regulated Platform of the Year” award in 2016, the firm partners with Asian investment managers to build offshore hedge fund products, combining early stage track records with the firm’s institutional infrastructure and ecosystem. OPIM also works with established institutional investors, funds of funds, and family offices to evaluate undiscovered trading talent in the ever-expanding emerging manager space.

Founded by US financial industry experts Jack Schwager, Emanuel Balarie, and James Bibbings, FundSeeder has developed an analytical software to help traders track their performance among other things. The company’s software also will assist institutional investors in connecting with undiscovered trading talent.

As of the date of this writing, Fundseeder has 8,000+ registered users and counting on its platform. Perhaps more exciting is that roughly half of these users have elected to sign up for the company’s daily verification option. This means that users are actively choosing to link their brokerage accounts directly with FundSeeder to showcase trading skill with actual capital in real markets.

Jack Schwager, one of the firm’s founders, is also author of the best-selling and award-winning book series, “Market Wizards”. Within his books Schwager interviews some of the greatest trading and investor minds in the world. Jack’s books have inspired several generations of traders to pursue their careers in fund management. When asked about his vision at FundSeeder Schwager said: “Fundseeder was designed to further the Market Wizard’s thesis by helping traders take an introspective look at their investment process, as well as their trading and portfolio construction skills. With the right kind of feedback and determination I believe it’s possible that nearly anyone can become a better fund investor or trader”.

Emanuel, CEO of Fundseeder, opined, “We’re thrilled to be working with like-minded partners who share our vision of a democratized trading industry. OPIM’s leadership in Asia means we can accelerate our growth in the most important market in finance today.”

CEO of OPIM, Alvin Fan, shared the firm’s strategic view, “Fundseeder’s analytics technology bridges a fundamental gap in our industry, it provides real-time performance feedback for traders and will provide trusted analytics for investors. This traditionally requires expensive tools, which prices out anyone who lacks either the pedigree or financial resources allowing only the elite few access to the top. Is the industry really saying there’s no investment or trading talent available from the 99.8%? Our experience tells us that, in fact, anyone can be a great money manager, no matter where you’re from, what your financial background, or pedigree”.

Addressing the importance of emerging managers in Asia, Fan added, “OPIM’s mission has always been to find undiscovered talent in Asia. Our partnership with FundSeeder will help us with this search here in Hong Kong, China, and globally”.



OP INVESTMENT MANAGEMENT

#### **About OP Investment Management Ltd.**

OPIM is a leading Hong Kong based asset management company established and licensed since 2004 with Hong Kong Securities and Futures Commission (the "SFC") to carry out Type 4 (advising on securities) and 9 (asset management) regulated activities under the provisions of the Securities and Futures Ordinance (Cap.571) (the "HK SFO"). The company is also a member of the Oriental Patron Financial Group and associate of OP Financial Investments Ltd. (Hong Kong publicly listed 1140.HK). OPIM partners with emerging managers to develop innovative strategies for institutional and professional investors. OPIM's institutional fund platform attracts both managers and investors from around the world working with the industry's best business partners in alternative asset management.

#### **About Fundseeder Holdings, LLC**

FundSeeder provides a data and performance analytics platform for the trading industry which is designed to democratize and globalize both the capital allocation and portfolio management process. The company's software allows traders to verify their track records, benefit from performance analytics and risk management tools, access an emerging manager support structure, find potential trading employment opportunities, and, for those properly regulated and structured connect with investors by geographic region. The company seeks to disrupt Wall Street while empowering main street traders from around the globe to showcase skill. FundSeeder's vision is to help traders grow and to open up the capital markets to everyone with unique and attractive trading skills.

Earlier this summer, leading financial technology firm, FIS Global, also announced an investment in the company. To add to Fundseeder's accolades the company's software helped it earn a short list nomination for "Best Overall Technology Firm" at the CTA Intelligence Magazine Awards which were hosted in New York City during February of 2017.

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